



DIOCESAN
ANNUAL
APPEALS

INCREASED PARTICIPATION.

OSV is the trusted partner to consult, manage and produce a full and successful appeal. With services in more than 15,000 parishes across the United States, your diocese is in good hands that understand what you need and know how to deliver. OSV has helped dioceses bring on **over \$28 million** and reconnect hundreds of thousands of Catholic households in recent years.

- Consult with Diocesan Team
- Develop combined solutions that deliver
- Establish understanding of your mission
- Turnkey solution
- Outstanding consultation, customer service, and support



Call OSV today for more info or to set up your first consultation: **800.348.2886**

REACH YOUR DIOCESAN GOALS.

OSV will apply the experience from across the country and provide best practices to you as you evolve your current process to maximize your appeal results, all with a streamlined process. The OSV consultant will watch over your appeal from start to finish, but use a team approach with our consultants, our design team and your diocesan staff.

CONSULTING

Adapt your current process applying experience OSV can bring you from all over the United States, or create a new process working with you and your team. OSV is flexible based on your goals.

RESULTS

OSV has helped dioceses across the country increase their annual appeals and strengthen engagement. Appeals partnering with OSV have seen increased participation of 25%.

Complete Customer Service

Experienced consultants who have launched and implemented successful campaigns work closely with our in-house designers to create your unique appeal and represent the true mission of your appeal. OSV's experienced list processing teams make sure you are directing your message to the correct donors and our in-house fulfillment center package and drop ship your parish appeal kits.

TECHNOLOGY

OSV has dedicated teams to help retrieve and process your donor lists. Your donor address list will be cleansed against the USPS requirements and will have the full CASS, NCOA and delivery point validation. To insure your mail is tracked and delivered anywhere in the country. OSV processes nearly 40 million pieces of mail to households each month and even has a leadership role with the USPS.



“During this journey, OSV always made us feel like we were in control of the process. They were an amazing partner to help us move our **United Catholic Appeal** forward and the outcome was amazing!”

Jolinda Moore
Archdiocese of Indianapolis

OSV

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osv.com