# CULTIVATE STEWARDSHIP.



All parishes are facing the challenges of today's ever-changing environment differently. At OSV, we understand this and have continued our time-honored tradition of listening to the needs of our parish and diocesan partners in order to create solutions that can be easily implemented and begin a path to renewal and recovery today.

The OSV Offertory Recovery and Stabilization Program is an all-inclusive turnkey service. Our program is designed to stabilize income and provide a way for parishioners to easily contribute as well as engage with their parish. In addition to offertory recovery and stabilization, our program will help your parish increase communication, reaffirm your mission and impact, leverage technology, motivate, show empathy and concern, and acknowledge generosity.

- Reinforce unity between financial commitments and parish mission
- Re-engage and revitalize parishioner participation
- Provide traditional and digital means for donors to make a commitment
- Recover and stabilize offertory
- Experience outstanding consulting and support



# BUILT FOR ONGOING GROWTH

Our 4–6 week long solution is made for parishes of any size, in any location, and of any demographic. All elements of the program include a physical component, but have been adapted to be implemented digitally or remotely as well. Some additional components with your program include: posters, social media graphics, a stewardship video, and an electronic commitment card. Our program minimizes the burden on your parish staff as an OSV Team guides you through the process on your path to recovery and sustainability.

OSV's program provides the benefit of over a century of understanding and partnering with parishes and combines it with the in-depth knowledge and technology required to recover, refresh, restart, and renew today.

If your parish is looking for a longer-term solution with additional one-on-one consulting and customization, then our traditional **Increased Offertory Program** could be a fit for your parish. Contact OSV today to discover the solution that is best suited for your parish.



ASK ABOUT OSV'S COMPLETE LINE OF SERVICES TO HELP ANY PARISH RESTART AND RENEW.

### **EASY TURNKEY STEPS**

# 1 Step 1/PLANNING

An OSV Implementation Specialist will guide your parish on how to get started, implement the program, and cover all elements from what will occur at Mass to what will be sent out to parishioners.

# 2 Step 2/MAILING

#### 2.1/PARISH-WIDE MAILING

Physical elements including a full color program newsletter, commitment cards, and return envelopes are sent out to parishioners along with instruction. For bilingual parishes, Spanish envelopes will be provided during this step as well.

#### 2.2/IN-PEW PROCESS

Conducted by Pastor, a lay witness speaker will share their personal story and experience with the parish. Inpew commitment cards are distributed throughout the church in case they were forgotten by the parishioner at home.

#### 2.3/FOLLOW UP

Commitment cards are sent to OSV for recording, and a follow-up letter is mailed out.

# 3 Step 3/REVIEW RESULTS

A summary report outlining the results is prepared by OSV. Your personal OSV consultant will review results with you during the process as well as after the program. Personalized thank you letters are sent out.

