



DIOCESAN
ANNUAL
APPEALS

ABOUND IN CATHOLIC GENEROSITY.

Build a culture of Catholic philanthropy in your Diocese

For over a century OSV has been the champion of the Catholic Church, communicating and growing **True, Proportional, Sacrificial** giving. With services in more than 15,000 parishes across the U.S., OSV is a trusted partner. We've helped dioceses reconnect with hundreds of thousands of Catholic households and raise **over \$28 million** in recent years. From designing engaging brochures, writing impactful appeal messages, and leveraging our best-in-class print and mail services, OSV's tailored solutions align to the unique legacy, culture, and needs of each diocese.

- Expert consulting and coaching
- Tailored fundraising strategies
- Major gifts experience
- Culturally inclusive and responsive bi-lingual content
- Exceptional client services and support



Call OSV today for more info or to set up your first consultation: **800.348.2886**

A CATHOLIC COMPANY HONORING CATHOLIC VALUES.

REACH YOUR DIOCESAN GOALS.

Solutions tailored to your needs

OSV is the trusted diocesan partner ready to consult, manage, and produce a complete and successful appeal. Because OSV has a **distinctly Catholic approach**, your diocese will be in the best hands - hands that understand what you need and know how to deliver. Our in-house designers and content writers collaborate with you to create your unique appeal, representing the spirit of your diocese and the importance of helping those in need. This team approach applies best practices, as the OSV team and diocesan staff, work together to tell your compelling story, and manage the appeal from launch through fulfillment.



OSV will work with you to adapt your process based on your goals

Our appeals partners have seen a 25% increase in participation

OSV's dedicated team will clean your donor address list to ensure your mail is tracked and delivered



Scan with the camera on your smart device.



OSV was there every step of the way in the whole process. All advice and help were taken into account from beginning to end. I have to say that our Annual Appeal was eye-catching, fresh and on point. There was no way a donor could miss any of our beautiful pieces that were positively met by them and our team of leaders. Each deliverable was executed perfectly and on time.



Nancy Stoehr
Archdiocese of Atlanta



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